

**WALLEYES FOR NORTHWEST  
WISCONSIN'S 2012  
FAMILY ICE FISHING EVENT**  
~at a glance~

This family fun event is intended to bring our community together outside in mid-winter to celebrate and sustain our bountiful natural resources and wonderful Northwoods environment.

This event is our largest fundraiser of the year and coupled with dues from our members and donations, allows us to continue making great strides in restoring and enhancing our fishery. With your help, WFNW has contributed over \$195,000 to improve our local fisheries through stocking, habitat improvements, and education.

**THIS YEAR'S CONCEPT**

**Fishing prizes** will be awarded by drawing. Each button-wearing participant may register up to three total qualifying fish to receive special fish-drawing entries. Thousands of dollars in prizes will be awarded by drawing from the qualifying entries. This procedure puts fish prizes in the hands of a great number of successful anglers and enhances the fair, fun spirit of this winter celebration.

**Catch-and-release** has proved itself to be a viable conservation method in the Northwoods for over a generation. We will not be hanging any fish for display. All fish registered have equal chances to be drawn for prizes, whether kept or released. Fish registration is very close to the lake and we will have release holes as close as practical. We will also have aerated tanks for reviving and stabilizing fish to facilitate release.

We are not preventing the legal harvest, possession and consumption of fish; we are allowing the catch-and-release choice and preventing rules that in prior years required the mortality of all the large fish caught. For the 2011 event, anglers chose to release 40% of fish after they were registered.



Courte Oreilles Lakes Assoc proudly supports the WFNW mission. [www.cola-wi.org](http://www.cola-wi.org)

**2012 ICE FISHING EVENT RULES**

- The Number One Rule is to HAVE FUN!**
- Time / Location.** Fishing will be on 18 Feb 2012, from 8:00 am until 2:00pm only on Lac Courte Oreilles. To be eligible for fish drawing prizes, all fish must be registered by 2:00pm.
- Participants:** Participants are divided into two categories; Adult and Youth (17 & under). To be eligible for fishing prizes, each individual must have a 2012 event button before fishing. Folks may enter and exit the lake anywhere, however, most may want to stop at WFNW Event HQ first for the Youth (12 & under) gifts, to register for the Women's Bonus Drawings, and/or to drop non-perishables off for the Food Collection Drive Drawing.
- Qualifying Fish and Handling:** Each person may register up to three total qualifying fish of any type listed to earn entries for the fish prize drawings. Each entry has an equal chance (within separate Adult and Youth categories) to win the fishing prizes. Fish must be alive and active or at least pliable with clear eyes (not hard frozen) to qualify.

**MINIMUM SIZE REQUIREMENTS FOR DRAWING**

<b>Qualifying Sizes</b>	<b>Adult</b>	<b>Youth 17 &amp; ↓</b>
<b>Walleye</b>	<b>18"</b>	<b>15"</b>
<b>Northern Pike</b>	<b>25"</b>	<b>none</b>
<b>Crappie</b>	<b>10"</b>	<b>none</b>
<b>Perch</b>	<b>7"</b>	<b>none</b>
<b>Bluegill/Sunfish</b>	<b>7"</b>	<b>none</b>

- State Regulations:** Participants must follow all state fishing regulations. Participants are responsible for removing all debris from their fishing area. All state snowmobile, ATV, and vehicle operation laws are to be followed.
- Safety:** All persons entering the lake area and participating in the event do so at their own risk. WFNW, its members, and event sponsors are not responsible for injuries or loss of equipment.
- Sportsmanship:** Participants are expected to follow the highest standards of sportsmanship, courtesy, safety, and conservation. This is a family event in which WFNW is trying to pass on the legacy of good stewardship of our natural resources. Folks are reminded to refrain from using unsuitable language. Smoking will be restricted from common areas in close quarters with youth.
- Disqualification:** Anyone found not following the event rules, being disrespectful of common courtesies, or displaying unsportsmanlike conduct will be disqualified from ALL prize drawings. Refunds for invested raffles will NOT be made. Event officials' decisions are final for all rules.

**RAFFLES/DRAWINGS**

**MUST BE PRESENT TO WIN FOR ALL DRAWINGS!**  
All Drawings begin at 2pm except Rip-Ticket raffles

- Fish Drawings** will begin as soon as the last fish are registered and will start with the youth category prizes, followed by the adult prizes.
- Grand Prize Drawings** are raffles for the event's largest prizes. This year these will include a "win a chance to win" a 2012 Toyota 4x4 Truck from Kari Toyota, a Culligan Reverse Osmosis System, a One-week stay on Lac Courte Oreilles, a Clam Voyager Ice Shack PLUS thousands of dollars in other prizes. Grand prize tickets cost \$1 each or 6 for \$5.
- Gun Raffle Prizes** will include a camo 3" mag shotgun with two barrels and a nicely set up muzzleloader package. Gun Raffle Tickets cost \$10 each.
- The **Booze Sled Raffle** will feature party fuel for the largest gathering or family reunion. Booze Sled raffle tickets cost \$5 each.
- 50/50 Raffles** will payout 50% collected for these raffles in cash. 50/50 Raffle Tickets cost \$5 each.
- Rip-Ticket Raffles** will be drawn beginning at 11am for scores of very nice prizes. Rip-tickets raffles will end at or before 2pm and all rip-ticket prizes must be claimed by 2pm. Rip-Ticket Raffle tickets cost \$1 each or 6 for \$5.
- Food Collection Drive** drawing. A Large Flat-Screen TV will be awarded from the Food Collection entries. Entries are given for bringing 5 non-perishable food items or \$5 for the Hayward Area Food Shelf to Nelson Lumber, Floor to Ceiling, or to the Ice Fishing Event.
- Women's Bonus Drawings.** Hayward Home Center is encouraging women to get involved in the event by awarding \$50-off coupons to the first 80 women who register the day of the event and will be drawing for two \$500-off coupons from all women who register throughout the day.

This Flyer printed with the generous support of SUPERIOR BEVERAGES LLC



**RESPONSIBILITY MATTERS**  
ANHEUSER-BUSCH, INC.

## EVENT SPONSORSHIP/MEMBERSHIP

WFNW is an active, service-oriented, conservation organization and a nonprofit 501-C3 corporation. We are improving our environment and fisheries "for our children's future". It is the generous support of our event sponsors, members, and partner organizations that allow us to produce this event and continue our conservation work.

Please join us in supporting all our event sponsors that have donated and provided prizes for this family event.

Special thanks go to our largest sponsors: Kari Toyota, WRLS-92.3, Hayward Home Center, Hayward Power Sports, TENNECO, Slumberland Furniture, Advance Printing, Hayward Bait and Bottle Shop, Hidden Bay Graphics, the Courte Oreilles Lakes Association. Muskies Inc and Sokol Associates Inc  
This year's event would not be possible without support from partner organization S.C.O.P.E.



**Sawyer County Outdoor  
Projects & Education**

[www.sawyercountyoutdoors.com](http://www.sawyercountyoutdoors.com)

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For more information about the Ice Fishing Event or WFNW, email us at [WalleyesFNW@charter.net](mailto:WalleyesFNW@charter.net), call Steve Hawthorn (president) at 715-462-4322 or stop by Hayward Bait.

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Consider becoming a member of WFNW to help us with our mission. Annual dues are \$25 for an individual, \$35 for families, \$10 for students under 17, and \$100 for Lake Associations and other partner organizations. Anyone interested in joining should complete this section and return it to the address below.

Name \_\_\_\_\_

Contact Name (if Organization) \_\_\_\_\_

Address \_\_\_\_\_

E-mail Address (s): \_\_\_\_\_

(will only be used to for official business --- will not be shared)

Lake Affiliation (if any) \_\_\_\_\_

Enclosed is payment of \_\_\_\_\_ for a:

\_\_\_\_\_ Individual \_\_\_\_\_ Family \_\_\_\_\_ Student

\_\_\_\_\_ Organizational Membership

Make checks payable to and send application to:  
**Walleyes For Northwest Wisconsin (WFNW)**  
P.O. Box 13249, Hayward, WI, 54843

## Schedule of Events

**Saturday, February 18, 2012**

**All events except actual fishing occur at  
the LCO Public Landing just off Highway K**

**7am—2pm .....Registration, Button Sales**

**7am—???.....Youth Gift Presentation  
Slumberland is giving Spiderman backpack  
fishing combo or an ice fishing tip-up to  
the first 400 youth 12 & under**

**7am—2pm.....Women's Bonus Prize  
Signup, Food Shelf Collection**

**9am—Noon.....Event Broadcast Live on  
"The Best Mix" 92.3—WRLS-FM**

**8am—2pm.....FISHING, Fish Registration  
Participants need to register fish by 2pm**

**8am—2pm.....Food Available, Sponsor  
Booths and Displays, Warming Shack,  
Guide Seminars, Sponsors' VIP Hut open**

**11am—2pm.....Ongoing Rip-Ticket Raffles**

**2pm.....Rip-ticket Raffles Close, All  
other Raffles and Drawings begin  
including:**

**Food Collection Drive Drawing**

**Women's Bonus Drawings**

**50/50 Raffle Drawings**

**Youth Fish Category Drawings**

**Adult Fish Category Drawings**

**Booze Sled Drawing**

**Gun Raffle Drawings**

**All Grand Prize Drawings**

**Including**

**Win a chance to win a Truck Drawing**

# WALLEYES FOR NORTHWEST WISCONSIN'S (WFNW) 16<sup>th</sup> ANNUAL HOOK & LINE FAMILY ICE FISHING EVENT



**Saturday, February 18, 2012  
8 am to 2 pm**

**LAC COURTE OREILLES**

**PARTICIPATION BUTTON COST:**

Adults \$5 Youth (13-17) \$1

Youth (12 & under) Free—Sponsored by  
Slumberland

**THOUSANDS OF DOLLARS in Fishing  
Prizes Awarded for Adult and Youth  
Divisions awarded by DRAWING!**

Win a chance to win a

**2012 Toyota 4x4 Truck**

And Thousands more in

Grand Prize Raffle Drawings

**Must be present to win!**

**PLUS—A Special Food Collection Drive  
Drawing, A Gun Raffle, Bonus Drawings  
for Women, Ongoing Rip-Ticket Raffles  
and More!**

**SEE INSIDE FOR ALL THE RULES AND FUN!**